
Template

In order not to waste the authors too much time with a lot of formatting rules, the Journal proposes this very simple submitting procedure/template.

- a. Write the manuscript in Times New Roman, 12pts.
- b. The title of the paper must be concise and no longer than 18 words.
- c. The proposed manuscript must contain the first and last names of each of the authors, in the order in which they will appear in the paper.
- d. For each author it is necessary to indicate both the affiliation and/or function performed, and the e-mail address.
- e. The Corresponding Author and the address at which he or her is to be contacted must be specified.
- f. The manuscript must be divided into progressively numbered paragraphs and, if necessary, into sub-paragraphs with double numbering.
- g. The text must be preceded by an Abstract and at least 5 keywords. As the publisher (Pavia University Press) requires it, we will also translate the abstract into Italian or English languages.
- h. Do not insert footnotes or endnotes but integrate the content of any notes directly into the text.
- i. Make the figures in pptx and insert them in the text as pdf files. All the figures must be numbered and titled; the number must be referred to in the text, at the most appropriate point.
- j. If possible, references and citations in the text should be in the APA style. Google Scholar directly offers citations in this style. A file with APA-style formatting examples is attached. If necessary, the editorial staff will make the formatting perfect.
- k. Enter any quotes in italics and in quotation marks, indicating the reference text and, possibly, the page.

To save time, send the manuscript directly to me (piero.mella@unipv.it) or Patrizia Gazzola (patrizia.gazzola@uninsubria.it). We will take care of uploading it to the platform and start the referee procedure.

After the refereeing process, when you have made any changes requested by the reviewers, the editorial staff will format the manuscript following the style chosen by *Economia Aziendale Online*. The formatted paper will be sent to the corresponding author for approval.

Manuscripts must be submitted at least 40 days prior to the issue in which they should be published.

I am always available for any further clarification.

Thanks and best regards

Template

Per non far perdere troppo tempo agli autori con tante regole di formattazione, la Rivista propone questa semplicissima procedura/modello di invio.

- a. Scrivere il manoscritto in Times New Roman, 12 punti.
- b. Il titolo dell'articolo deve essere conciso e non più lungo di 18 parole.
- c. Il manoscritto proposto deve contenere il nome e il cognome di ciascuno degli autori, nell'ordine in cui appariranno nell'elaborato.
- d. Per ogni autore, è necessario indicare sia l'affiliazione e/o la funzione svolta, sia l'indirizzo di posta elettronica.
- e. Devono essere specificati l'Autore Corrispondente e l'indirizzo al quale contattarlo.
- f. Il manoscritto deve essere suddiviso in paragrafi numerati progressivamente e, se necessario, in sottoparagrafi con doppia numerazione.
- g. Il testo deve essere preceduto da un Abstract e da almeno 5 parole chiave. Su richiesta dell'editore (Pavia University Press), tradurremo l'abstract anche in lingua italiana o inglese.
- h. Non inserire note a piè di pagina o note di chiusura ma integrare il contenuto di eventuali note direttamente nel testo.
- i. Crea le figure in pptx e inseriscile nel testo come file pdf. Tutte le figure devono essere numerate e titolate; il numero deve essere riportato nel testo, nel punto più opportuno.
- j. Se possibile, i riferimenti e le citazioni nel testo dovrebbero essere in stile APA. Google Scholar offre direttamente citazioni in questo stile. In calce sono riportati esempi di formattazione in stile APA. Se necessario, la redazione provvederà a perfezionare la formattazione.
- k. Inserire eventuali citazioni in corsivo e tra virgolette, indicando il testo di riferimento ed, eventualmente, la pagina.

Per risparmiare tempo, inviare il manoscritto direttamente a me (piero.mella@unipv.it) o a Patrizia Gazzola (patrizia.gazzola@uninsubria.it). Ci occuperemo noi di caricarlo sulla piattaforma e avviare la procedura di referaggio anonimo.

Ultimato il processo di referaggio, quando l'autore avrà apportato le eventuali modifiche richieste dai revisori, la redazione formatterà il manoscritto seguendo lo stile scelto da Economia Aziendale Online. Il documento formattato verrà inviato all'autore corrispondente per l'approvazione.

I manoscritti devono essere presentati almeno 40 giorni prima del numero in cui devono essere pubblicati.

Sono sempre a disposizione per ogni ulteriore chiarimento.

APA style for in-text citations and bibliography

BE CAREFUL WITH PUNCTUATION AND ITALICS.

Citations in text should follow the examples below:

"The effective organizational learning from crises requires intense cognitive processes of the managers "making-sense" of crises situations thus enabling changes in the core beliefs, values and assumptions of organizational members finally translated into sustained behavioural changes ..." (Pergel & Psychogios, 2013, p. 199).

Brătianu (2009) argues that knowledge is an intangible entity which is highly nonlinear.

Considering the research practice for investigating international business relationships of SMEs, further understanding of the range of influences and how they inter-relate is needed (Hampton & Rowell, 2013, p. 174).

Barnes, Leonidou, Siu and Leonidou (2010) found [Use as first citation in text]... Barnes et al. (2010, p. 43) consider [Use as subsequent first citation per paragraph thereafter]...

as Brătianu and Orzea (2013) demonstrated...

as has been shown (Adler & Kwon, 2002) ...

Several studies (Crane, Matten, & Moon, 2008; Ernst & Young, 2011; Frederick, 2006; Jamali, 2008; Sen, Bhattacharya, & Korschin, 2006; Zbucea, 2013) ...

Allport's diary (cited in Nicholson, 2003).

Articles: The title of the journal is in italics (DOI are not mandatory)

Adler, P., & Kwon, S. (2002). Social capital: Prospects for a new concept. *Academy of Management Review*, 27(1), 17-40. DOI:

Barnes, B.R., Leonidou, L.C., Siu, N.Y.M., & Leonidou, C. (2010). Opportunism as the Inhibiting Trigger for Developing Long-Term-Oriented Western Exporter - Hong Kong Importer Relationships. *Journal of International Marketing*, 18(2), 35-64. DOI:

Brătianu, C. (2009). The Frontier of Linearity in the Intellectual Capital Metaphore. *Electronic Journal of Knowledge Management*, 7(4), 415-424. DOI:

Brătianu, C., & Orzea, I. (2013). Knowledge Strategies in Using Social Networks. *Management Dynamics in the Knowledge Economy*, 1(1), 23-36. DOI:

Hampton, A., & Rowell, J. (2013). An Evolution in Research Practice for Investigating International Business Relationships. *Management Dynamics in the Knowledge Economy*, 1(2), 161-177. DOI:

Pergel, R., & Psychogios, A.G. (2013). Making Sense of Crisis: Cognitive Barriers of Learning in Critical Situations. *Management Dynamics in the Knowledge Economy*, 1(2), 179-205. DOI:

Sen, S., Bhattacharya, C.B., & Korschin, D. (2006). The Role of Corporate Social Responsibility in Strengthening Multiple Stakeholder Relationships: A Field Experiment. *Journal of the Academy of Marketing Science*, 34(2), 158-166. DOI:

Zbucea, A. (2013). Are Customers Rewarding Responsible Businesses? An Overview of the Theory and Research in the Field of CSR. *Management Dynamics in the Knowledge Economy*, 1(3), 367-385. DOI:

Online articles:

Ellison, N., Steinfield, C., & Lampe, C. (2007). The benefits of Facebook "friends": Exploring the relationship between college students' use of online social networks and social capital. *Journal of Computer-Mediated Communication*, 12(3), article 1. Retrieved from <http://jcmc.indiana.edu/vol12/issue4/ellison.html>.

Articles in online newspapers:

Giddens, A. (2012). In Europe's Dark days, What Cause for Hope?. *The Guardian*, 12th of January 2012. Retrieved from <http://www.guardian.co.uk/world/2012/jan/25/anthony-giddens-europe-dark-days-hope>.

Books: in corsivo il titolo del libro

Aldag, R.J., & Stearns, T.M. (1991). *Management* (2nd ed.). Cincinnati, OH: South-Western Publishing.

Crane, A., Matten, D., & Moon, J. (2008). *Corporations and Citizenship*. Cambridge: Cambridge University Press.

Frederick, W.C. (2006). *Corporation, Be Good! The Story of Corporate Social Responsibility*. Indianapolis: Dog Ear Publishing.

Kapferer, J.N. (2008). *The new strategic brand management*. London: Koogan Page.

Pinzaru, F. (2009). *Manual de marketing*. București: C.H. Beck.

Edited books: The title of the book is in italics

Graham, P. (2006). Issues in Political Economy. In Albarran, A.B., Chan-Olmsted, S.M., & Wirth, M.O. (Eds.), *Handbook of Media Management and Economics* (pp. 493–519). Mahwah, New Jersey: Lawrence Erlbaum Associates.

Pinzaru, F., Anghel, L.-C., & Galalae, C. (2013). The impact of state regulated liberalization on marketing strategies in Romania. In Brătianu, C. (Ed.), *Strategica International Conference Proceedings* (pp. 224-240). Bucharest: Comunicare.ro.

Presentations at conferences:

Barroso, J.M.D. (2013). Speech by President Barroso on the outcome of the European Council meeting on the Multiannual Financial Framework of 7-8 February 2013. Retrieved from http://europa.eu/rapid/press-release_SPEECH-13-130_en.htm.

Dwyer, D., Barbieri, K., & Doerr, H. (1995). Creating a Virtual Classroom for Interactive Education on the Web. The Third International World Wide Web Conference. Retrieved from <http://www.igd.fhg.de/www/www95/>.

Reports:

Pew Research Center (2012). *Social Networking Popular Across Globe*. Retrieved from <http://www.pewglobal.org/files/2012/12/Pew-Global-Attitudes-Project-Technology-Report-FINAL-December-12-2012.pdf>.

Rainforest Alliance (2003). *Sustainable Tourism Stewardship Council: raising the standards and benefits of sustainable tourism and ecotourism certification*. New York: Rainforest Alliance.

United Nations Conference on Trade and Development (2009). *The Global Economic Crisis: Systemic Failures and Multilateral Remedies*. Geneva: United Nations Publications.

World Bank (2011). *KEI and KI Indexes: KAM 2009*. Retrieved from http://info.worldbank.org/etools/kam2/KAM_page5.asp.